CÔTE D'IVOIRE
POWER & ELECTRICITY
EXPO

2nd INTERNATIONAL
POWER, ELECTRICITY, SOLAR ENERGY, ENVIRONMENT & TECHNOLOGY
EXHIBITION

Abidjan, CÔTE D'IVOIRE

KEY FIGURES

250	15	4250+	2500+	12	15+
Brand	Participant Country	Professional Visitor	Hosted Buyer Program & B2B	Countries Represented in Buyer Delegation	Professional Conference



POST SHOW REPORT 2026

www.powerelectricityexpo.com

ATLMEXPO 25th year



SOLID GROUND FOR SMART GROWTH!

The **International Power, Electricity, Solar Energy, Environment & Technologies Exhibition** took place at the Parc des Expositions in Abidjan from September 08-10, 2026.

The event brought together **250 brands from 15 countries**, showcasing the latest innovations and products in the energy, power generation, electrical equipment, and grid infrastructure sectors. Over three days, the fair hosted **4250+ industry professionals**, including energy companies, utility providers, electrical engineers, project developers, equipment manufacturers, and government representatives from across West Africa.

Organized under the auspices of the, **Ministry of Trade** and **Industry and the Ministry of Construction, Housing and Urban Planning** and with the invaluable support of **CNPC-CI, CCI-CI, CGECI, and CEPICI**, the opening ceremony featured key speakers including **Ministers Bruno Nabagné Koné and Sidi Tiémoko Touré, Ambassadors Khadidjata Touré and Deniz Erdogan Barım, and Presidents Monsieur Faman Touré (CCI-CI) and Monsieur Sangaré Siriki (CNPC-CI)**, whose remarks highlighted the event's importance and strong collaboration.

WITH NUMBERS

250	15	4250+	2500+	12	15+
Brand	Participant Country	Professional Visitor	Hosted Buyer Program & B2B	Countries Represented in Buyer Delegation	Professional Conference

THANK YOU TO
OUR EXHIBITORS



THANK YOU TO
OUR SUPPORTERS & PARTNERS

Organized under the patronage of the **Ministry of Trade,** Industry and Handicrafts and with the valuable support of **Ministry of Environment, Sustainable Development and Ecological Transition of Côte d'Ivoire, CCI Côte d'Ivoire, CNPC-CI, the Tunisian Chamber of Commerce in Côte d'Ivoire, CCI-CI, CEPICI, APUA** and Power and Electricity Expo Côte d'Ivoire marked a major milestone for the region.

We also extend our sincere appreciation to our media partners, including, **Turcaf, Go Africa Online, Engineering Post, InfoBTP, GeoCon News, Tam-Tam, BAAB, l'EcoDiplomate, Life TV, Life Radio, Nostalgie, RTI, RTI 1, NCI, Radio Côte d'Ivoire and Anka London,** for their valuable support and contribution to the success of the event.

OFFICIAL PARTNERS

MINISTÈRE DU COMMERCE, DE L'INDUSTRIE ET DE L'ARTISANAT

MINISTÈRE DE LA CONSTRUCTION, DU LOGEMENT ET DE L'URBANISME

CEPICI

APUA ASEA

CCI-CÔTE D'IVOIRE
CHAMBRE DE COMMERCE & D'INDUSTRIE DE CÔTE D'IVOIRE

CCI TUNISIE CÔTE D'IVOIRE
LA CHAMBRE DE COMMERCE ET D'INDUSTRIE TUNISIE CÔTE D'IVOIRE

cciLci

CISAO

CHAMBRE NATIONALE DES PROMOTEURS ET CONSTRUCTEURS AGRÉÉS

MEDIA PARTNERS

ENGINEERING POST

INFOBTP

TAM-TAM

BAAB

l'EcoDiplomate
1er Magazine panafricain de la Diplomatie Économique

RTI

RTI 1

nci

Life radio 107.7

NOSTALGIE
SÉRIEUSEMENT DÉCALÉE

turcaf

ANKALONDON

GO AFRICA online

Life tv

RADIO CÔTE D'IVOIRE

LISTEN TO OUR EXHIBITORS!



BAHRA ELECTRIC

Anis Salem-Regional Sales Director

"It's our second participation. That proves that we were very, very satisfied by our first participation. It was an opportunity to be in contact with the professionals of the electrical sector. We received many, many important customers last year. We established many connections, many contracts, we delivered many products. This year, you did a great job. You invited many delegations from all the countries in the neighborhood of Ivory Coast, and you did well."



SOGELEC

Harouna Kologo-Director

"I would like to congratulate you on this year's organisation. First of all for the setup, the fact that the stands were set up in advance, which we greatly appreciated. And we saw that there is also a lot of traffic. It is something that keeps growing, and we appreciate it, we as distributors; we will certainly see some returns after this show. I would like to say to those who have not yet come to the show that it is a very fine opportunity especially for our country, Côte d'Ivoire."

WEST AFRICA HOSTED BUYER PROGRAM & B2B MEETINGS

As part of Power & Electricity Expo Côte d'Ivoire 2026, the **Hosted Buyer Program** offered participating companies an excellent opportunity to connect directly with local businesses. This initiative enabled targeted B2B meetings, fostering meaningful partnerships and opening doors to one of West Africa's most dynamic energy markets.









Power & Electricity Expo Côte d'Ivoire 2026 welcomed **120 delegations from 12 neighboring countries** — including **Burkina Faso, Mali, Senegal, Gabon, Ghana, Benin, Togo, and Guinea.** These delegations brought together top distributors, developers, and industry leaders, offering exhibitors a valuable platform to forge strong business connections and explore high-potential markets across West Africa.



The delegations brought together key players in power generation, and distribution, giving exhibitors a great chance to connect and explore new market opportunities.

At the same time, dedicated B2B meetings were held throughout the exhibition, giving participants the chance to engage directly with potential partners. These sessions provided a focused environment to showcase products and services, explore collaboration opportunities, and even lay the groundwork for future business agreements.







This **direct, face-to-face format** fostered trust and sparked meaningful conversations, turning introductions into real outcomes. For many, these meetings marked the begining of promising partnerships in West Africa's booming energy sector.

30+ OFFICIALS, POWERFUL OPENING:

A POWERFUL OPENING WITH UNWAVERING SUPPORT

Organized with the valuable support and collaboration Power & Electricity Expo Côte d'Ivoire 2026 brought together government representatives, industry leaders, and international professionals. The opening ceremony highlighted **the importance of institutional cooperation, strategic partnerships, and investment** in advancing West Africa's energy and electricity sectors.







Held from **September 8–10, 2026**, at the Parc des Expositions d'Abidjan, the exhibition welcomed **250 brands from 15 countries and over 4250 professional visitors.** The opening ceremony featured traditional Ivorian dance performances, celebrating the country's rich cultural heritage and creating a vibrant atmosphere for the event. Throughout the three-day exhibition, 15 conference sessions featuring 18 expert speakers explored renewable energy, energy transition, electrical infrastructure, smart grid technologies, and sustainable power solutions. With the strong support of its official partners, the exhibition **strengthened international business connections, encouraged knowledge exchange, and reinforced its position as a key platform for innovation, trade, and investment** in West Africa's energy industry.









MINISTRY OF TRADE
Tra Bi Emmanuel - General Director

Côte d'Ivoire's Ministry of Trade General Director Tra Bi Emmanuel, officially opened the exhibitions on 8 September 2026 at the Abidjan Exhibition Centre. In his opening remarks, the Minister emphasised the importance of protecting Africa's wealth, developing its productive potential and strengthening its position in the global economy. He also highlighted the event as a reflection of the continent's commitment to a shared industrial future.

GALLERY



EMFANORM / BYLION

Muhammet Ögtelik - Export Manager

Today is the second day of the exhibition. From many neighboring countries, yesterday and today — be it from Guinea, be it from Burkina Faso, and from other neighboring countries too — we hosted visitors here and held our bilateral meetings. Thank God, it's going well. We would recommend it. There are many visitors from the West African countries. Thank you very much.



OVIVO ELECTRIC

Kubilay Turalı - Regional Sales Manager

Since yesterday we have had good participants from the neighboring countries. A good organization has been put together and attendance is quite high. We had high expectations about this region. Our excitement is good. We are even discussing small dealerships. Today is our second day. I hope it will be good expo. We thank everyone who contributed to the organization. As Ovivo, we are very happy to be here. I hope we meet again at new exhibitions.

COMPUTEC

Ismaël Diomandé - Marketing Manager

We met quite a few people from the industry, especially from neighboring countries, but also international visitors from Turkey, France, and other countries. I would definitely encourage other professionals to take part in events like this because they really open doors. You meet new people, discover new things, and find new opportunities. I think it's something that benefits everyone.













ENERGY BY SODIS

Ali Diarra - Marketing Director

I have to say that this is our second participation in the exhibition organised by ATLM Expo, and it always warms the heart to see this fine organisation, it's so, let's say, dynamic. There are international participants and we are very enthusiastic about always being part of this event, all the more so as it allows us to organise our address book and also to win new customers, really big-calibre ones. I take this opportunity to invite all the professionals who have not yet taken part in the Power & Electricity Expo to join us at the event.

15 CONFERENCE SESSIONS, **18 EXPERTS**

Over the course of three dynamic days, **Power & Electricity Expo Côte d'Ivoire 2026 hosted a high-level conference programme** bringing together prominent decision-makers, technical experts and energy professionals from across Africa and beyond. Through ministerial discussions, expert conferences, panel sessions and practical masterclasses, the programme addressed some of the energy sector's most important priorities, including **renewable energy, rural electrification, smart grids, energy storage, electrical safety, energy efficiency, gas-to-power solutions, solar technologies, sector regulation and investment opportunities**. A total of 18 distinguished experts contributed to 15 insightful sessions, sharing their experience, technical expertise and strategic perspectives on the transformation of Africa's energy and electricity landscape. The conference programme strengthened regional dialogue, encouraged knowledge sharing and created new opportunities for cooperation among public institutions, private-sector representatives, investors and technology providers.



OUR PROFESSIONAL SPEAKERS



ADAMOU ZIME
Technical Services Inspector - CEB



AMARA BANGOURA
Deputy Director General - AGER



ATSE ANON CHRISTIAN
SME Manager and Member of the FIPME Energy, Climate and Sustainable Development Commission



CHABI SIKA
Director General - CEB



GUSTAVE ABOUA
Director General for Sustainable Development and Ecological Transition



CHERIF GAGNATY
Deputy Sales Director - Nexans CI



ISAAC DARFOUR MANU
Technical Director, ASEA - APUA



JULES ISANTU LITELASI
Managing Director, G8 Construction - DRC



KOLOGO HAROUNA
Managing Director - SOGELEC



KONAN ERIC MICHEL
Electrical Engineer MAS Distribution



KONE KISSELMINA
Sales Manager Projects and Equipment, Nexans



KOUASSI MANZAN AQUILAS
B2B Sales Representative and Solar Engineer Unytech Africa



MIKEL PEREZ ALDECOA
Sales Manager Ormazabal



NIAMBA BEN
Sales and Marketing Director - Socomelec



SAM WENNETOIN GUSTAVE
CEO MAS Distribution



SOSSI JAMAL KHALIL
Technical Director Ivoire Electric



SOULEYMANE MAÏGA
Managing Director Yelen Sugu Mali Trade Fair



TCHALIM MOLABINA
Head of Communications and External Relations



THEODORE MULUH
Africa Market Manager



WANG XIAO
General Manager Honle Inter Côte d'Ivoire

GALLERY



ADIWATT

Robert Chaize - Sales Agent Africa

In Ivory Coast, I think the biggest market, or where there are the main opportunities, would be on the roofs, industrial roofs. Because I suppose the industry, they want to go on a greener energy, and there is also an international impulse to go on green energy. So that would be the main market for us, industrial roofs. I think there's a big future. There would be a lot of opportunities here. The chance of Côte d'Ivoire is that the local electricity system is quite stable.



TORK

Tayfun Karlıoğlu - Export Manager

There are many multinationals, especially in central Africa. There are Benin, Togo, Burkina Faso, Senegal, Niger. They came here, we met, even in the large-company sector in Abidjan, they came as visitors and as participants. At the exhibition, it really went well, especially the first day; now it is the second day. We took part in this exhibition last year. this year it is specialised only in electricity. In the electricity sector alone, there are many participants, so we are very happy. I advise everyone to come and take part in this exhibition. It really went well.

ENERNOVA

Ernest Amé - Managing Director

We saw quite a lot of professionals, didn't we, Mr. Sylla? We had many bakeries, many pharmacists, many industrialists. Hotels too, we had quite a few hotels. So this is where we get to make ourselves known. We get to showcase the installations we have already done, and it is quite important to make this system known to people. Thank you.











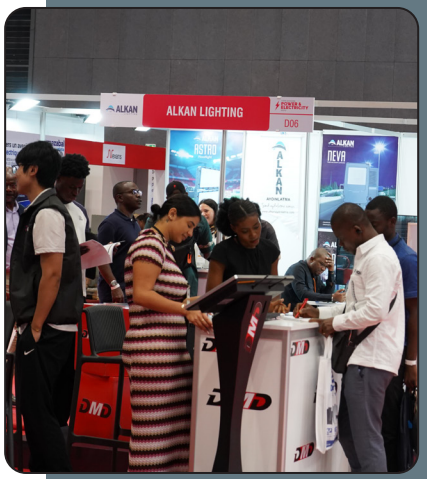


IVOIRE ELECTRIC

Jamal Sossi - Technical Director

The first days went very well. We had quite a lot of traffic at the stands. We made quite a few good contacts, whether on the customer side or the supplier side. So, generally speaking, we have had very good partners, and this show has brought us quite a few positive points. Only this morning, I was visited by players from Togo, Guinea, Burkina and also Morocco. I greatly appreciated the organisation by ATLM Expo, and I encourage ATLM Expo to repeat this kind of operation every year.


TEKNOLINE


ALKAN LIGHTING
D06


Tra Bi
Emmanuel
DIRECTEUR GÉNÉRAL DE L'INDUSTRIE AU MINISTÈRE DU COMMERCE, DE L'INDUSTRIE ET DE L'ARTISANAT


TEKNOLINE


POWER & ELECTRICITY
Ibrahim
Demir
DIRECTEUR PAYS ATLM EXPO


TGBT
MAISON INTELLIGENTE
KNX




UTEC


POWER & ELECTRICITY
DE L'ÉNERGIE
DE L'ÉLECTRICITÉ, DU SOLAIRE
Bienvenue
Welcome
porte 1


TEKNOLINE


ACK LIGHTING
D09




SYSTELEC

MARKETING COMMUNICATIONS

OFFICIAL OPENING









With the valuable support of its official partners, Power & Electricity Expo Côte d'Ivoire 2026, held from September 8–10 at the Parc des Expositions d'Abidjan, brought together government representatives, industry leaders, and international professionals. Welcoming 250 brands from 15 countries and over 4250 professional visitors, the event opened with traditional Ivorian dance performances celebrating the country's cultural heritage. Throughout the three days, 15 conference sessions featuring 18 expert speakers addressed key developments in renewable energy, electrical infrastructure, and sustainable technologies. The exhibition highlighted the importance of strategic partnerships, knowledge exchange, and investment opportunities, reinforcing its role as a growing business platform for West Africa's energy sector.

PRESS COVERAGE

Our event was featured over 45 times across more than 15 leading sector-specific newspapers, magazines, and online platforms, greatly amplifying its visibility and impact throughout the industry.

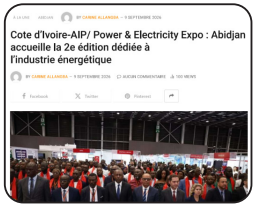
- Agence Ivoirenne de Presse
- Le Quotidien L'essor Ivoirien
- Le Rassemblement
- First News CI
- Lavenir CI
- Le Jour
- Nation

















OUTDOOR BILLBOARD & AIRPORT ADVERTISING



140+ BILLBOARDS

MARKETING COMMUNICATIONS

PARTNERS OUTREACH



CHAMBRE DE COMMERCE ET D'INDUSTRIE LIBANAISE DE CÔTE D'IVOIRE (CCILCI)



APUA / ASEA



CHAMBRE DE COMMERCE & D'INDUSTRIE DE CÔTE D'IVOIRE (CCI)

Marketing and communications efforts weren't limited to our team — thanks to close collaboration throughout the process, our partners also activated their own networks and carried out PR efforts to promote the exhibition and your valuable brand.

MAINSTREAM BROADCAST

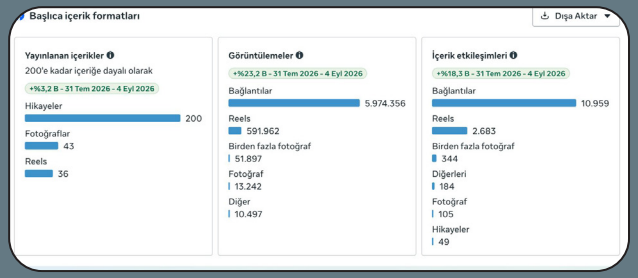


+90
RADIO SPOTS



65 TV
COMMERCIALS

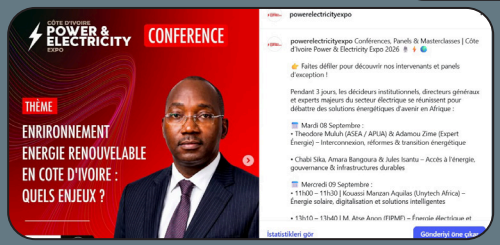
DIGITAL ADVERTISING











12M+
VIEW

Instagram, Facebook, LinkedIn, Google, Yandex

MARKETING COMMUNICATIONS

SMS / WHATSAPP / CALL CENTER

+12000

+12000

+5000

+900 ON SITE WORK

EMAIL MARKETING CAMPAIGNS



90.000+

E-MAIL CAMPAIGNS

VIP & GENERAL INVITATIONS



45.000+

Invitations Delivered to Sector Professionals

HOSTED BUYER PROGRAM & B2B MEETING



We welcomed delegations from **Burkina Faso, Mali, Senegal, Gabon, Ghana, Benin, Togo, and Guinea,** representing key national associations. Their presence highlighted the expo's role in fostering regional cooperation and business opportunities. Thanks to over 2500 visits and a targeted hosted buyer program, meaningful B2B networking between exhibitors and visitors was successfully facilitated.



3rd INTERNATIONAL

POWER, ELECTRICITY, SOLAR ENERGY, ENVIRONMENT & TECHNOLOGIES EXPO

02-04 SEPTEMBER 2027

Parc des Expositions d'Abidjan

ATLMEXPO

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